HDB Financial Services Limited
Ground Floor, Zenith House,
Keshavrao Khadye Marg,
Opp. Race Course, Mahalaxmi,
Mumbai - 400034.
Tel : 022 - 39586300
Fax : 022 - 39586666
Web : www.hdbfs.com
CIN : U65993GJ2007PLC051028
Email ID : compliance@hdbfs.com

By Registered Post AD / Speed Post

Date: 12-11-2026

1. **MAX HARDWARE AND SANITARY STORE**
   SHOP NO. 8,9,10 SIWASNI GANCHI SMAJ BHAWAN
   JELRA BALOTRA, BALOTRA-344022 RAJASTHAN

   AND ALSO-
   KHASRA NO. 246 WARD NO. 20 RABARIYO KA TANKA
   BALOTRA-344022 RAJASTHAN

2. **ASHOK KUMAR**
   SHOP NO. 8,9,10 SIWASNI GANCHI SMAJ BHAWAN
   JELRA BALOTRA, BALOTRA-344022 RAJASTHAN

3. **LALITA DEVI**
   RABARIYO KA TANKA BADMER BALOTRA-344022 RAJASTHAN

Subject: Notice for Sale of the Mortgaged Property (Ref. Loan Account Number- 30662261)

Dear Sir / Madam,

Please refer to Demand Notice dated 15-04-2025 issued by HDB Financial Services Limited (hereinafter called HDBFS) under Section 13(2) of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (hereinafter referred to as "SARFAESI Act"), wherein the Company had called upon you to pay the dues of **Rs. 33,22,632.50 (Rupees Thirty Three Lakhs Twenty Two Thousand Six Hundred & Thirty Two and Pasie Fifty Only) as of 09.04.2025** with further interest as per terms and conditions of loan agreement alongwith other incidental, costs and expenses till actual realization**.** until payment in full **(hereinafter referred as the "outstanding amount")** and payable by you all pertaining to loan account number **30662261** within 60 days from the date of the said notice.

Since you have failed and neglected to pay the amount as demanded in the said notice as such, the Authorized officer of HDBFS has taken **Physical Possession** of the properties described herein below in Annexure "A" (and referred hereinafter as "Secured Assets") in exercise of the powers conferred on him under Section 13 (4) of the said Act read with Rule 9 of the said Rules. This is to inform you that all the requisitions under the provisions of **SARFAESI Act and The Security Interest (Enforcement) Rules, 2002** have been complied with and HDBFS now proposes to sell the secured asset as mentioned in Annexure "A" annexed herewith by public auction and/or any other methods as prescribed under the provisions of Rule 8 (5) of Security Interest (Enforcement) Rules, 2002 after a period of 15 days from the date of this notice on ' AS IS WHERE IS AND WHATEVER THERE IS' basis, unless we receive the entire outstanding i.e. **Rs. 33,22,632.50 (Rupees Thirty Three Lakhs Twenty Two Thousand Six Hundred & Thirty Two and Pasie Fifty Only) as of 09.04.2025** with further interest as per terms and conditions of loan agreement along with other incidental, costs and expenses till actual realization **together with incidental expenses, cost and charges (hereinafter referred as the "outstanding amount")**. until payment in full within the statutory period of 15 days, which please note.

.No.	PARTICULARS	DETAILS
1	DATE OF INSPECTION	**27-Nov-2026** - BETWEEN 1:00 PM TO 2:00 PM IST
2	LAST DATE OF DEPOSIT OF EMD AND DOCUMENTS	**28-Nov-2026** till 5 PM
3	PLACE OF SUBMISSION OF DOCUMENTS	HDB FINANCIAL SERVICES LTD E-145, Ramesh Marg, Opp Sardar Patel Marg, C-Scheme, Jaipur Rajasthan 302001

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4	DATE OF AUCTION	**30-Nov-2026**
5	TIME OF AUCTION	***10.30 AM TO 11.30 AM WITH FURTHER EXTENSION OF 5 MINUTES***
6	MODE OF AUCTION	**E-AUCTION THROUGH WEBSITE : https://www.bankeauctions.com**

(The borrower's attention is invited to provisions of Sub-Section (8) of Section 13 of the Act, in respect of time available, to redeem the secured assets)

For HDB Financial Services Limited

Authorized Officer

Annexure- A

Name of the Borrowers and Account No.	Amount outstanding	Description of Mortgage property	Reserve Price Fixed (IN INR) & EMD (IN INR)
1.MAX HARDWARE AND SANITARY STORE, SHOP NO. 8,9,10 SIWASNI GANCHI SMAJ BHAWAN JELRA BALOTRA, BALOTRA-344022 RAJASTHAN **AND ALSO-** **KHASRA NO. 246 WARD NO. 20 RABARIYO KA TANKA BALOTRA-344022 RAJASTHAN** **2.ASHOK KUMAR, SHOP NO. 8,9,10 SIWASNI GANCHI SMAJ BHAWAN JELRA BALOTRA, BALOTRA-344022 RAJASTHAN** **3.LALITA DEVI, RABARIYO KA TANKA BADMER BALOTRA-344022 RAJASTHAN** **Loan Account Number - 30662261**	**Rs.33,22,632.50 (Rupees Thirty Three Lakhs Twenty Two Thousand Six Hundred & Thirty Two and Pasie Fifty Only) as of 09.04.2025**	**All That Piece And Parcel Of Residential Plot Situated at Khasra No. 246, Ward No. 20, Rabariyo Ka Tanka Of Balotra Tehsil Pachpada District Barmer RAJASTHAN. Admeasuring Area 955.50 Sq. Feets, Bounded as North: Property of SH Prabhulal Parmar, South: Road, East: Property of Babulal Ghachi, West: Property of Sh. Madanlal/Megharam.**	**Reserve Price (IN INR):** Rs.34,31,447/- (Rupees Thirty-Four Lakhs Thirty-One Thousand Four Hundred Forty-Seven Only) **EMD Amount (IN INR) :** Rs. 3,43,145/- (Rupees Three Lakhs Forty-Three Thousand One Hundred Forty-Five Only)

FOR HDB FINANCIAL SERVICES LIMITED

AUTHORIZED OFFICER